ONE Action

National Telephone Survey

October 14th, 2015
Methodology
Regions: Where did respondents come from?

Regional groupings include:
- British Columbia (Yukon)
- Alberta (Northwest Territories)/Prairie Region (Manitoba, Saskatchewan and Nunavut)
- Ontario
- Quebec
- Atlantic (PEI, New Brunswick, Nova Scotia and Newfoundland & Labrador)

National
Unweighted n=1,143
Weighted n=1,000
Methodology: General Population Survey

These are the results of a telephone survey conducted between October 6th and 11th, 2015 among 1,143 randomly selected Canadians, aged 18 and older.

The sample has been weighted by age, gender and region using the latest Statistics Canada Census data to reflect a representative sample of the demographic composition of Canada.

The final, weighted, sample size is 1,000. A random probability sample of this size has an estimated margin of error of ±3.1 percentage points, 19 times out of 20.

The margin of error will be larger within each sub-grouping of the sample.

The final sample size is comprised of 64% landline completes and 36% cell phone completes to ensure adequate representation of households who do not have landline telephones.

The estimated response rate for this survey is 3.16%. This is lower than typical due to a high number of unresolved (busy, no answer, answering machine, etc.) calls as a result of calls being made on a long (Thanksgiving) weekend.

Note: Graphs and tables may not always total 100% due to rounding rather than any error in data. Sums are added before rounding numbers.
Demographics: Respondent Profile

Gender and Age

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Male 18-34</th>
<th>Male 35-54</th>
<th>Male 55+</th>
<th>Female 18-34</th>
<th>Female 35-54</th>
<th>Female 55+</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-34</td>
<td>14%</td>
<td>18%</td>
<td>16%</td>
<td>14%</td>
<td>19%</td>
<td>19%</td>
</tr>
<tr>
<td>35-54</td>
<td></td>
<td></td>
<td></td>
<td>19%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>55+</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

= 49% = 51%

Household Income

<table>
<thead>
<tr>
<th>Income Range</th>
<th>18-34</th>
<th>35-54</th>
<th>55+</th>
<th>18-34</th>
<th>35-54</th>
<th>55+</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;$60K</td>
<td>35%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$60-$80K</td>
<td></td>
<td>17%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$80-$100K</td>
<td></td>
<td></td>
<td>9%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$100-$150K</td>
<td></td>
<td></td>
<td></td>
<td>17%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$150K+</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>11%</td>
<td></td>
</tr>
</tbody>
</table>

Note: ‘Prefer not to say’ (11%) not shown
Federal Vote
As you may have heard there is going to be a federal election on October 19\textsuperscript{th}. If a federal election were held today, which party would you vote for? AND In that case, which party would you lean toward slightly?

[Vote + Lean]
[asked of all respondents]

\begin{itemize}
  \item Conservative: 22%
  \item Liberal: 29%
  \item NDP: 17%
  \item Bloc: 2%
  \item Green/ Other: 4%
  \item None/ Nobody: 5%
  \item Undecided/ DK: 13%
\end{itemize}

\textit{Note:} ‘Refused’ (7\%) not shown
**Combined Vote**

As you may have heard there is going to be a federal election on October 19th. If a federal election were held today, which party would you vote for? AND In that case, which party would you lean toward slightly?

[Vote + Lean]

[asked of all respondents]

### Region

<table>
<thead>
<tr>
<th>Region</th>
<th>Conservative</th>
<th>Liberal</th>
<th>NDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>BC</td>
<td>16%</td>
<td>29%</td>
<td>23%</td>
</tr>
<tr>
<td>Alberta/Prairies</td>
<td>40%</td>
<td>21%</td>
<td>15%</td>
</tr>
<tr>
<td>Ontario</td>
<td>21%</td>
<td>36%</td>
<td>14%</td>
</tr>
<tr>
<td>Quebec</td>
<td>16%</td>
<td>20%</td>
<td>19%</td>
</tr>
<tr>
<td>Atlantic Canada</td>
<td>19%</td>
<td>39%</td>
<td>15%</td>
</tr>
</tbody>
</table>

### Age-Gender

<table>
<thead>
<tr>
<th>Age-Gender</th>
<th>Conservative</th>
<th>Liberal</th>
<th>NDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>M 18-34</td>
<td>18%</td>
<td>33%</td>
<td>17%</td>
</tr>
<tr>
<td>M 35-54</td>
<td>30%</td>
<td>26%</td>
<td>17%</td>
</tr>
<tr>
<td>M 55+</td>
<td>29%</td>
<td>24%</td>
<td>16%</td>
</tr>
<tr>
<td>F 18-34</td>
<td>12%</td>
<td>37%</td>
<td>20%</td>
</tr>
<tr>
<td>F 35-54</td>
<td>19%</td>
<td>29%</td>
<td>16%</td>
</tr>
<tr>
<td>F 55+</td>
<td>23%</td>
<td>26%</td>
<td>15%</td>
</tr>
</tbody>
</table>
Decided Vote

As you may have heard there is going to be a federal election on October 19th. If a federal election were held today, which party would you vote for? AND In that case, which party would you lean toward slightly?

[Decided]
[asked of all respondents]
Decided Vote by Region

As you may have heard there is going to be a federal election on October 19th. If a federal election were held today, which party would you vote for? AND In that case, which party would you lean toward slightly?

[Decided]
[asked of all respondents]

**TOTAL**
- Conservatives: 30%
- Liberals: 38%
- NDP: 22%
- Bloc Quebecois: 3%
- Green Party: 6%
- Other: 1%

**BC**
- Conservatives: 21%
- Liberals: 37%
- NDP: 29%
- Bloc Quebecois: 12%
- Green Party: 1%
- Other: 1%

**Alberta/ Prairies**
- Conservatives: 52%
- Liberals: 28%
- NDP: 19%
- Bloc Quebecois: 1%
- Green Party: 5%
- Other: 1%

**Ontario**
- Conservatives: 28%
- Liberals: 48%
- NDP: 19%
- Bloc Quebecois: 5%
- Green Party: 1%
- Other: 2%

**Quebec**
- Conservatives: 23%
- Liberals: 29%
- NDP: 28%
- Bloc Quebecois: 15%
- Green Party: 5%
- Other: 2%

**Atlantic**
- Conservatives: 23%
- Liberals: 48%
- NDP: 18%
- Bloc Quebecois: 9%
- Green Party: 2%
- Other: 1%
Decided Vote

Q As you may have heard there is going to be a federal election on October 19th. If a federal election were held today, which party would you vote for? AND In that case, which party would you lean toward slightly? [Decided] [asked of all respondents]
Foreign Aid
Canadians are divided on government’s decision to reduce foreign aid spending

Q Over the past five years foreign aid has been reduced by 19 percent. Do you strongly support, somewhat support, somewhat oppose or strongly oppose the Canadian government’s decision to reduce foreign aid spending?

[asked of all respondents, n=1,000]

Support 41%

Oppose 39%

Sample Breakdown ▶

Those who say “Oppose”

Region
BC 48%
Alberta/Prairies 34%
Ontario 43%
Quebec 32%
Atlantic Canada 34%

Income
<$60K 40%
$60K-$100K 45%
>$100K 50%

Age-Gender
M 18-34 39%
M 35-54 36%
M 55+ 44%
F 18-34 45%
F 35-54 39%
F 55+ 33%
Liberal and NDP voting segments oppose government’s decision to reduce foreign aid spending

Over the past five years foreign aid has been reduced by 19 percent. Do you strongly support, somewhat support, somewhat oppose or strongly oppose the Canadian government’s decision to reduce foreign aid spending? [asked of all respondents, n=1,000]

<table>
<thead>
<tr>
<th></th>
<th>Strongly support</th>
<th>Somewhat support</th>
<th>Neither support nor oppose</th>
<th>Strongly oppose</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>16%</td>
<td>24%</td>
<td>10%</td>
<td>18%</td>
<td>21%</td>
</tr>
<tr>
<td>Liberal Core</td>
<td>15%</td>
<td>20%</td>
<td>6%</td>
<td>24%</td>
<td>28%</td>
</tr>
<tr>
<td>Liberal/NDP Swing</td>
<td>17%</td>
<td>24%</td>
<td>8%</td>
<td>27%</td>
<td>24%</td>
</tr>
<tr>
<td>NDP Core</td>
<td>11%</td>
<td>16%</td>
<td>10%</td>
<td>19%</td>
<td>36%</td>
</tr>
</tbody>
</table>

Net support
A plurality are more likely to support a party that commits to restoring foreign aid funding

Thinking about this election, would you be more or less likely to support a party that commits to restoring the foreign aid funding that was cut within the next four years? [asked of all respondents, n=1,000]

More Likely
41%

Less Likely
31%

Sample Breakdown
Those who say “More likely”

Region

- BC: 45%
- Alberta/Prairies: 36%
- Ontario: 46%
- Quebec: 35%
- Atlantic Canada: 41%

Income

- <$60K: 43%
- $60K-$100K: 49%
- >$100K: 49%

Age-Gender

- M 18-34: 43%
- M 35-54: 40%
- M 55+: 40%
- F 18-34: 54%
- F 35-54: 39%
- F 55+: 34%

Don’t know
13%
Strong support for funding restoration among all Liberal and NDP voters

Thinking about this election, would you be more or less likely to support a party that commits to restoring the foreign aid funding that was cut within the next four years?

[asked of all respondents, n=1,000]

Net likely
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