

Prepared by:

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ONE Action

National Telephone Survey



ONE ACTION



October 14th, 2015

:: Report ::

STRICTLY PRIVILEGED AND CONFIDENTIAL

Methodology

Regions: Where did respondents come from?

Regional groupings include:

- British Columbia (Yukon)
- Alberta (Northwest Territories)/Prairie Region (Manitoba, Saskatchewan and Nunavut)
- Ontario
- Quebec
- Atlantic (PEI, New Brunswick, Nova Scotia and Newfoundland & Labrador)

National

Unweighted n=1,143

Weighted n=1,000

British Columbia

Unweighted n=248

Weighted n=138

Alberta/Prairies

Unweighted n=180

Weighted n=177

Quebec

Unweighted n=244

Weighted n=241

Atlantic

Unweighted n=89

Weighted n=68

Ontario

Unweighted n=382

Weighted n=377

Methodology: General Population Survey

These are the results of a telephone survey conducted between October 6th and 11th, 2015 among 1,143 randomly selected Canadians, aged 18 and older.

The sample has been weighted by age, gender and region using the latest Statistics Canada Census data to reflect a representative sample of the demographic composition of Canada.

The final, weighted, sample size is 1,000. A random probability sample of this size has an estimated margin of error of ± 3.1 percentage points, 19 times out of 20.

The margin of error will be larger within each sub-grouping of the sample.

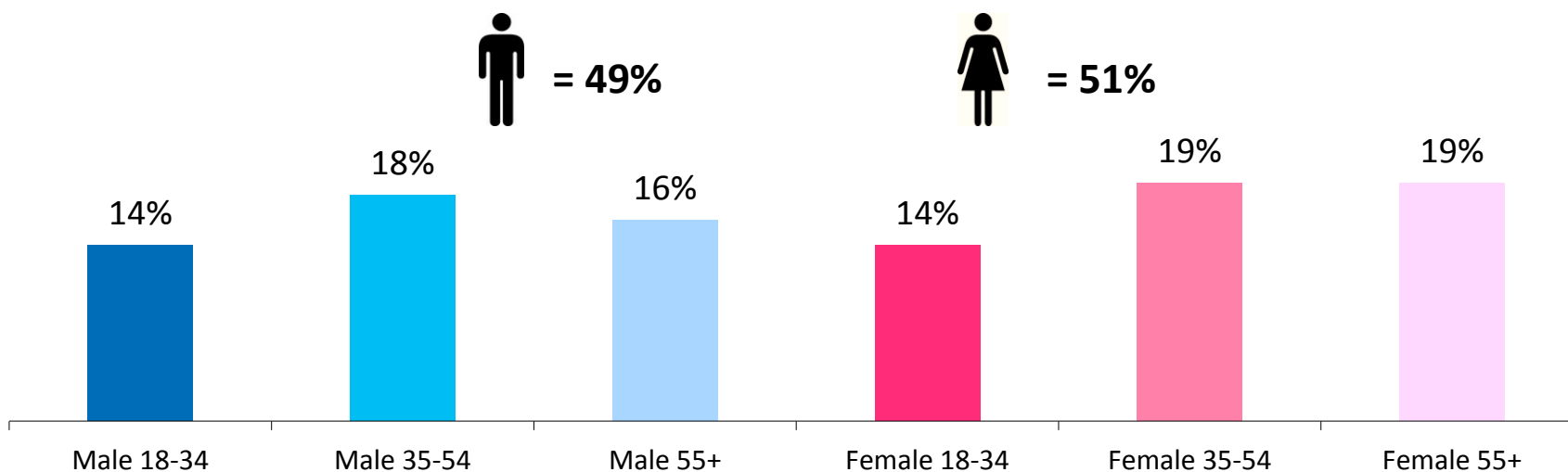
The final sample size is comprised of 64% landline completes and 36% cell phone completes to ensure adequate representation of households who do not have landline telephones.

The estimated response rate for this survey is 3.16%. This is lower than typical due to a high number of unresolved (busy, no answer, answering machine, etc.) calls as a result of calls being made on a long (Thanksgiving) weekend.

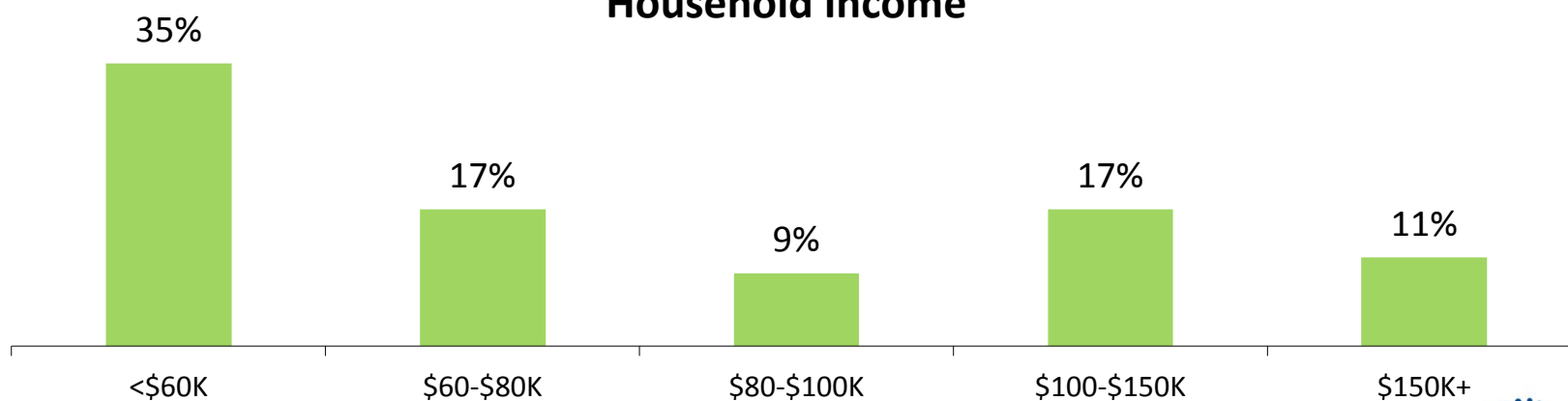
Note: *Graphs and tables may not always total 100% due to rounding rather than any error in data. Sums are added before rounding numbers.*

Demographics: Respondent Profile

Gender and Age



Household Income



Note: 'Prefer not to say' (11%) not shown

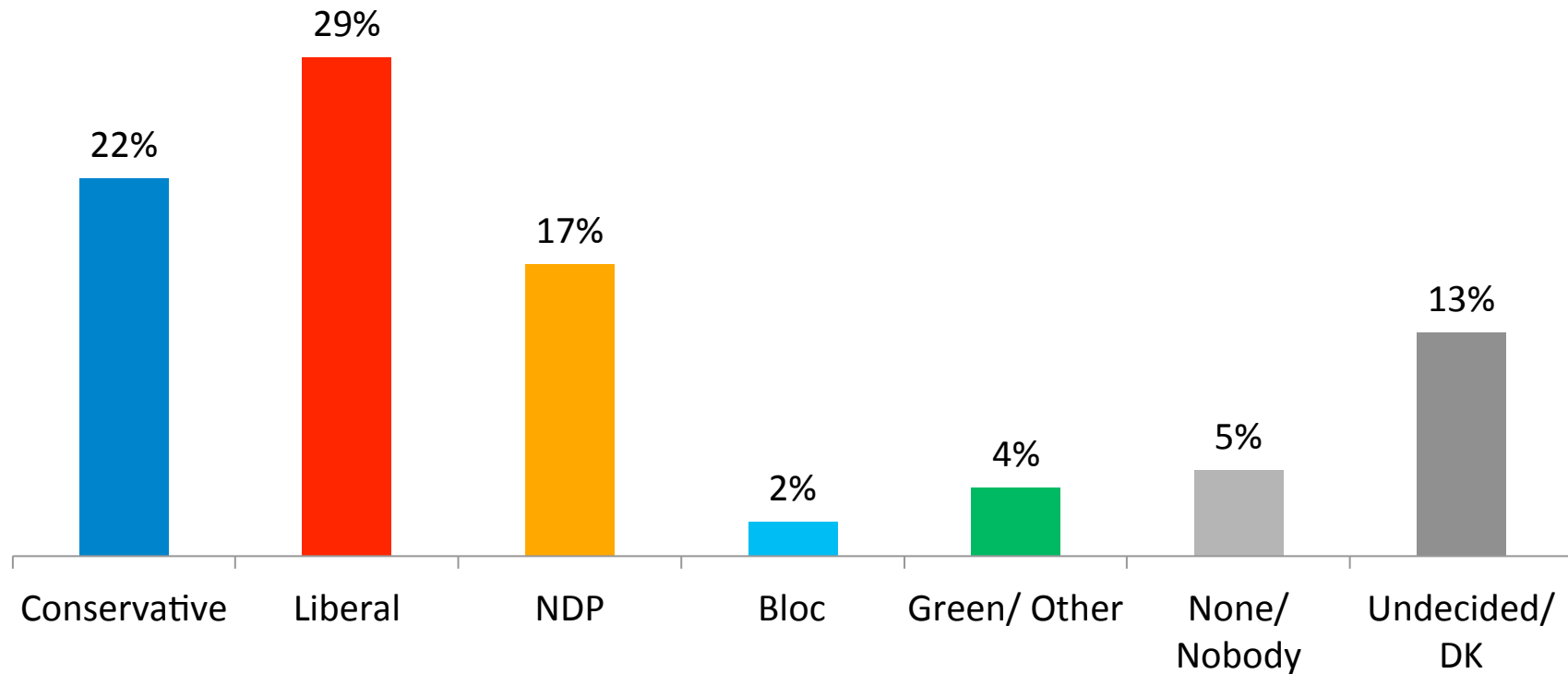
Federal Vote

Combined Vote

Q As you may have heard there is going to be a federal election on October 19th. If a federal election were held today, which party would you vote for? AND In that case, which party would you lean toward slightly?

[Vote + Lean]

[asked of all respondents]



Note: 'Refused' (7%) not shown

Combined Vote

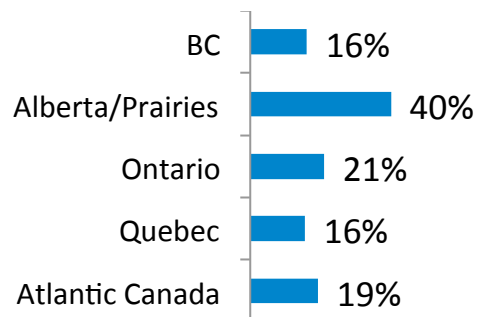
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[Vote + Lean]

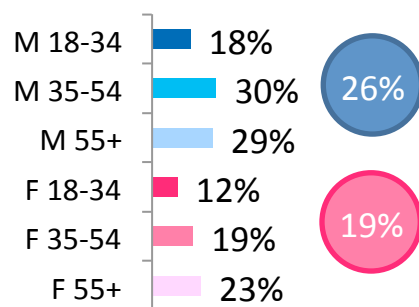
[asked of all respondents]



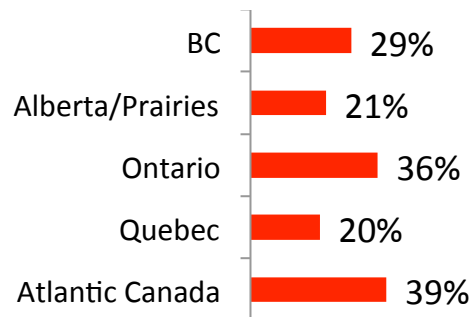
Region



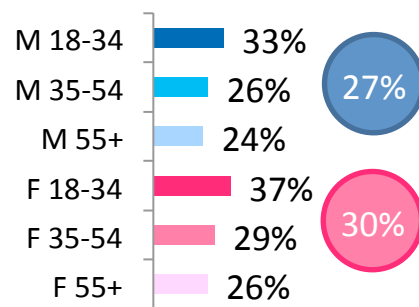
Age-Gender



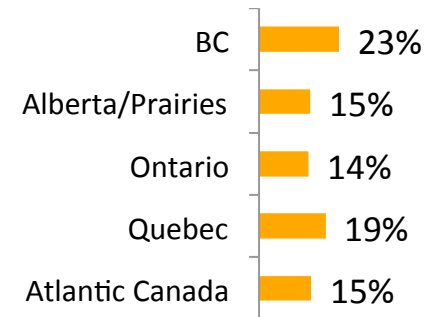
Region



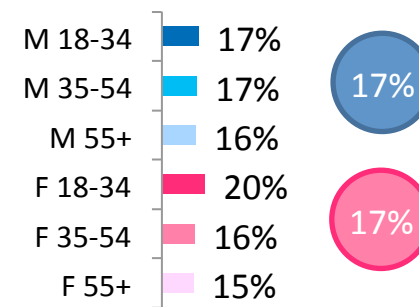
Age-Gender



Region



Age-Gender

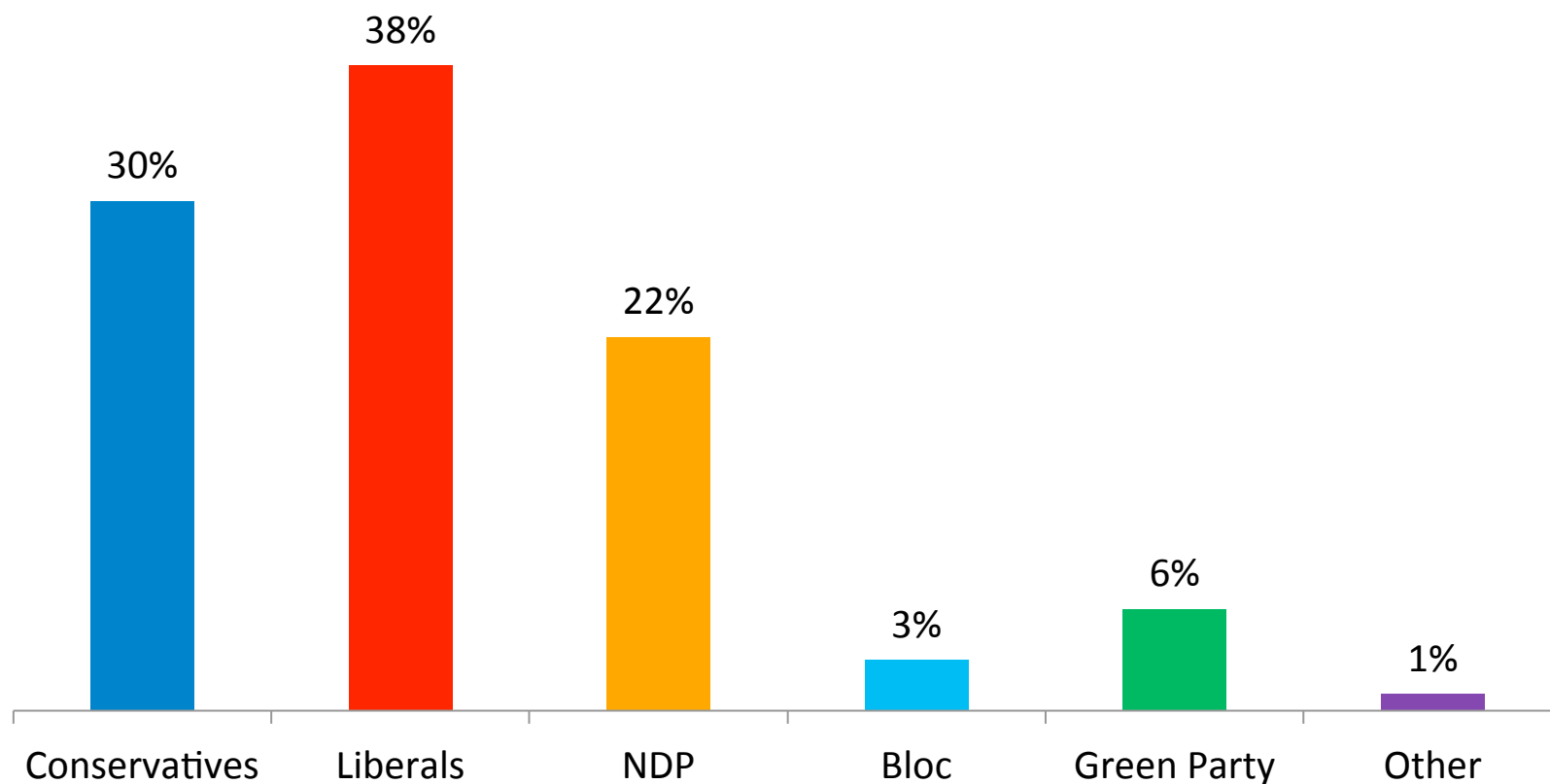


Decided Vote

Q As you may have heard there is going to be a federal election on October 19th. If a federal election were held today, which party would you vote for? AND In that case, which party would you lean toward slightly?

[Decided]

[asked of all respondents]



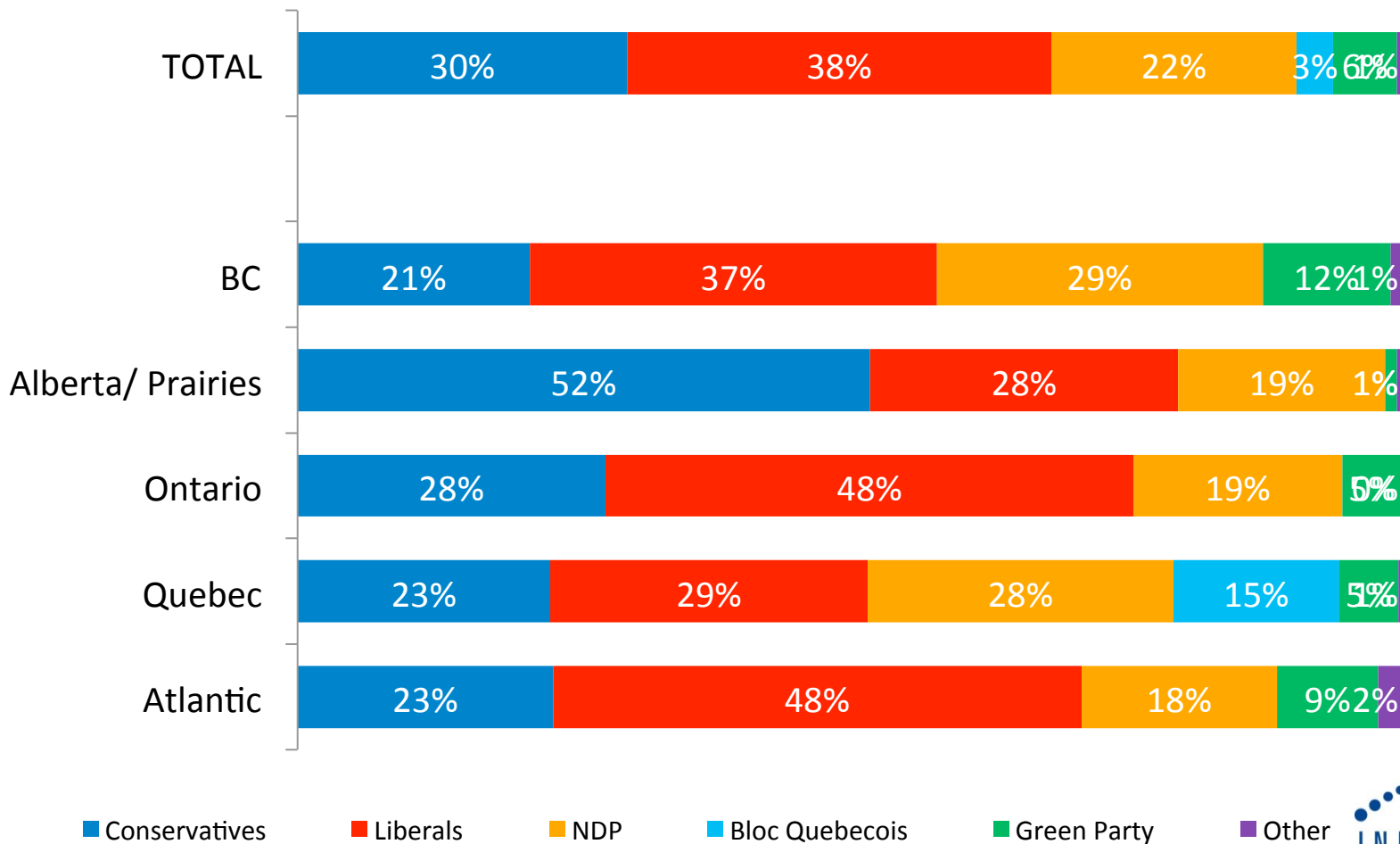
Decided Vote by Region



As you may have heard there is going to be a federal election on October 19th. If a federal election were held today, which party would you vote for? AND In that case, which party would you lean toward slightly?

[Decided]

[asked of all respondents]



Decided Vote



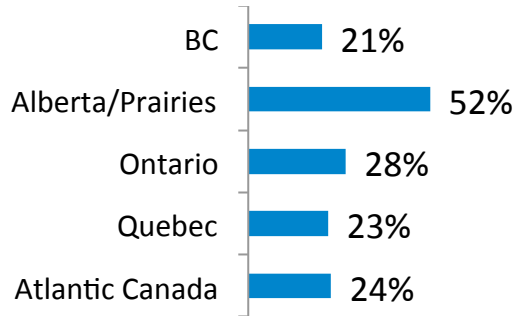
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[Decided]

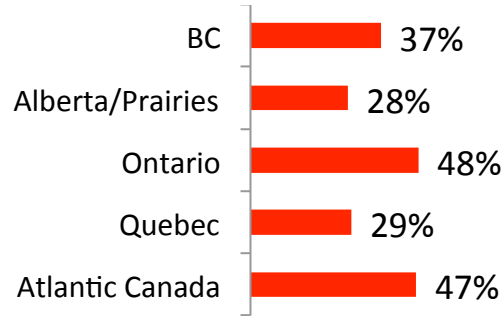
[asked of all respondents]



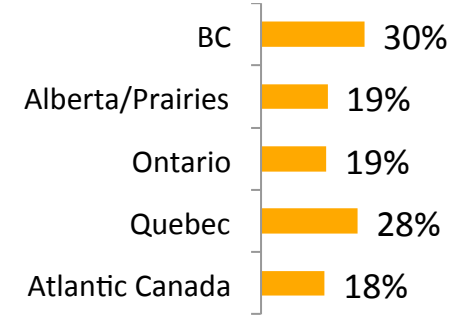
Region



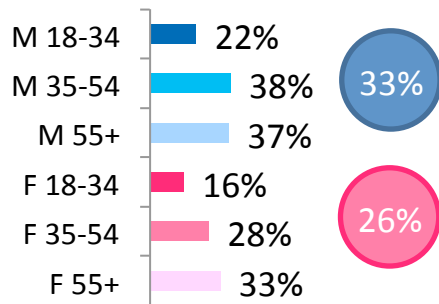
Region



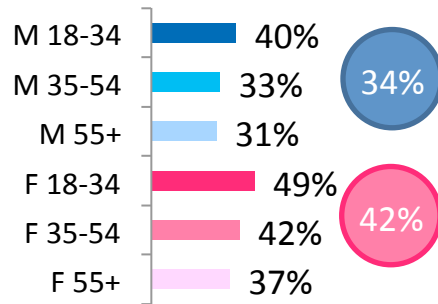
Region



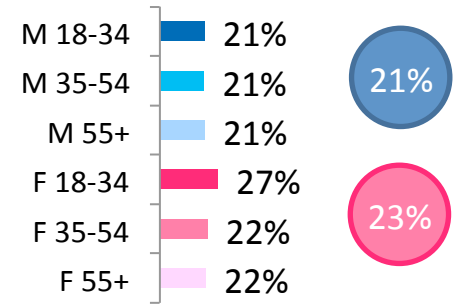
Age-Gender



Age-Gender



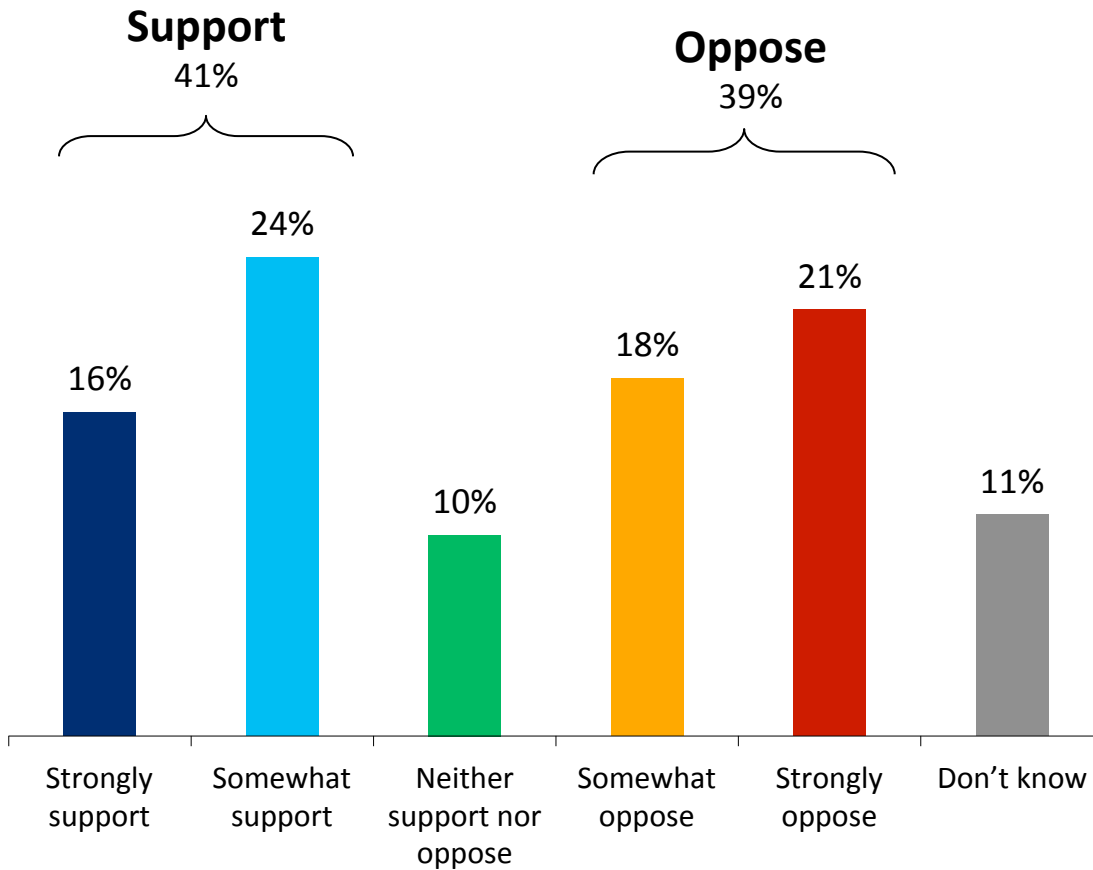
Age-Gender



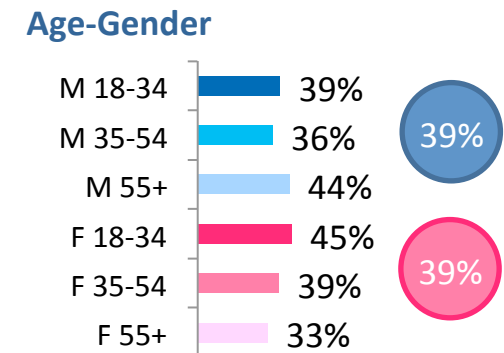
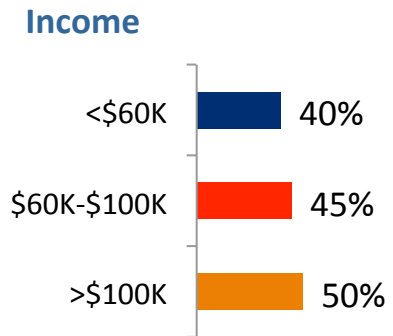
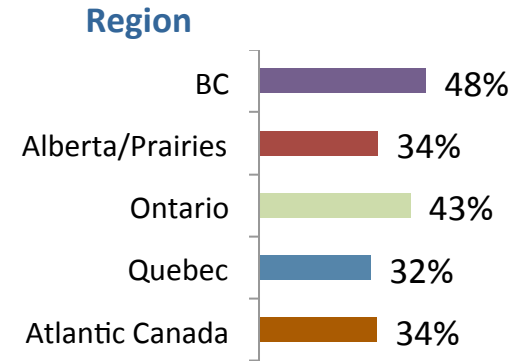
Foreign Aid

Canadians are divided on government's decision to reduce foreign aid spending

Q Over the past five years foreign aid has been reduced by 19 percent. Do you strongly support, somewhat support, somewhat oppose or strongly oppose the Canadian government's decision to reduce foreign aid spending?
 [asked of all respondents, n=1,000]



Sample Breakdown ▶▶ Those who say "Oppose"

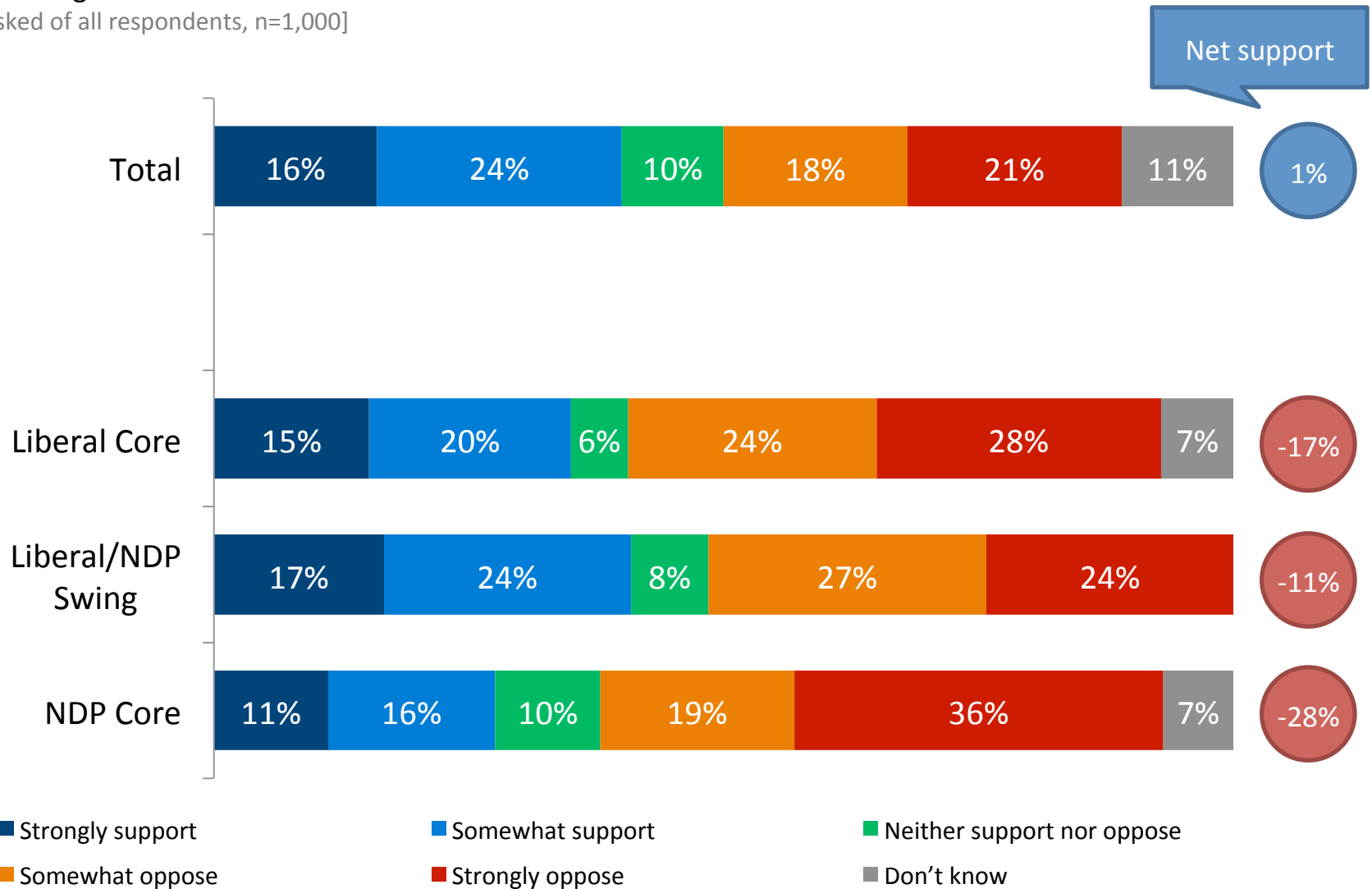


Liberal and NDP voting segments oppose government's decision to reduce foreign aid spending



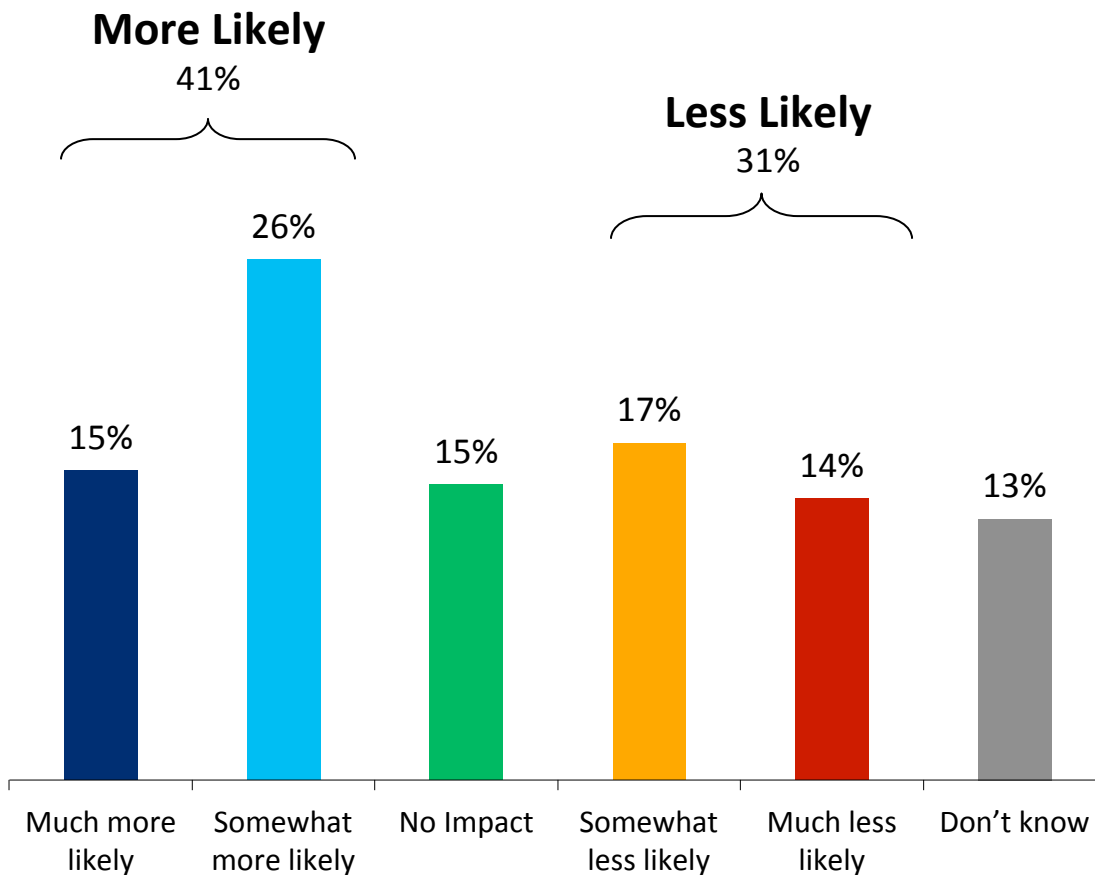
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[asked of all respondents, n=1,000]

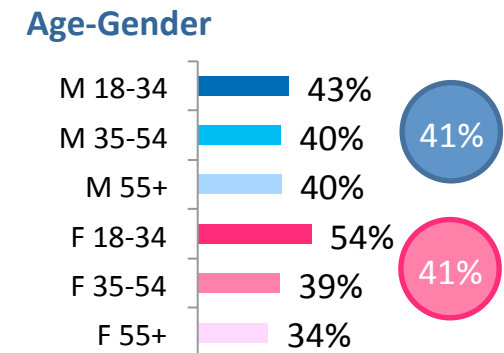
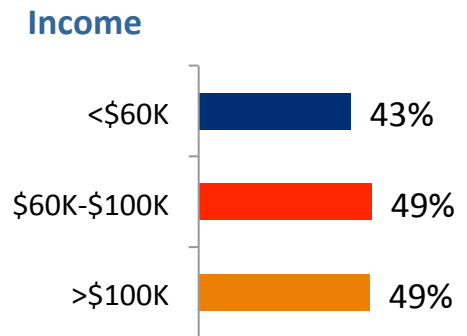
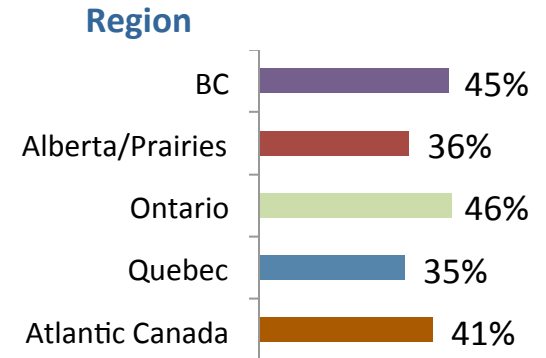


A plurality are more likely to support a party that commits to restoring foreign aid funding

Q Thinking about this election, would you be more or less likely to support a party that commits to restoring the foreign aid funding that was cut within the next four years?
 [asked of all respondents, n=1,000]



Sample Breakdown ▶▶ Those who say "More likely"

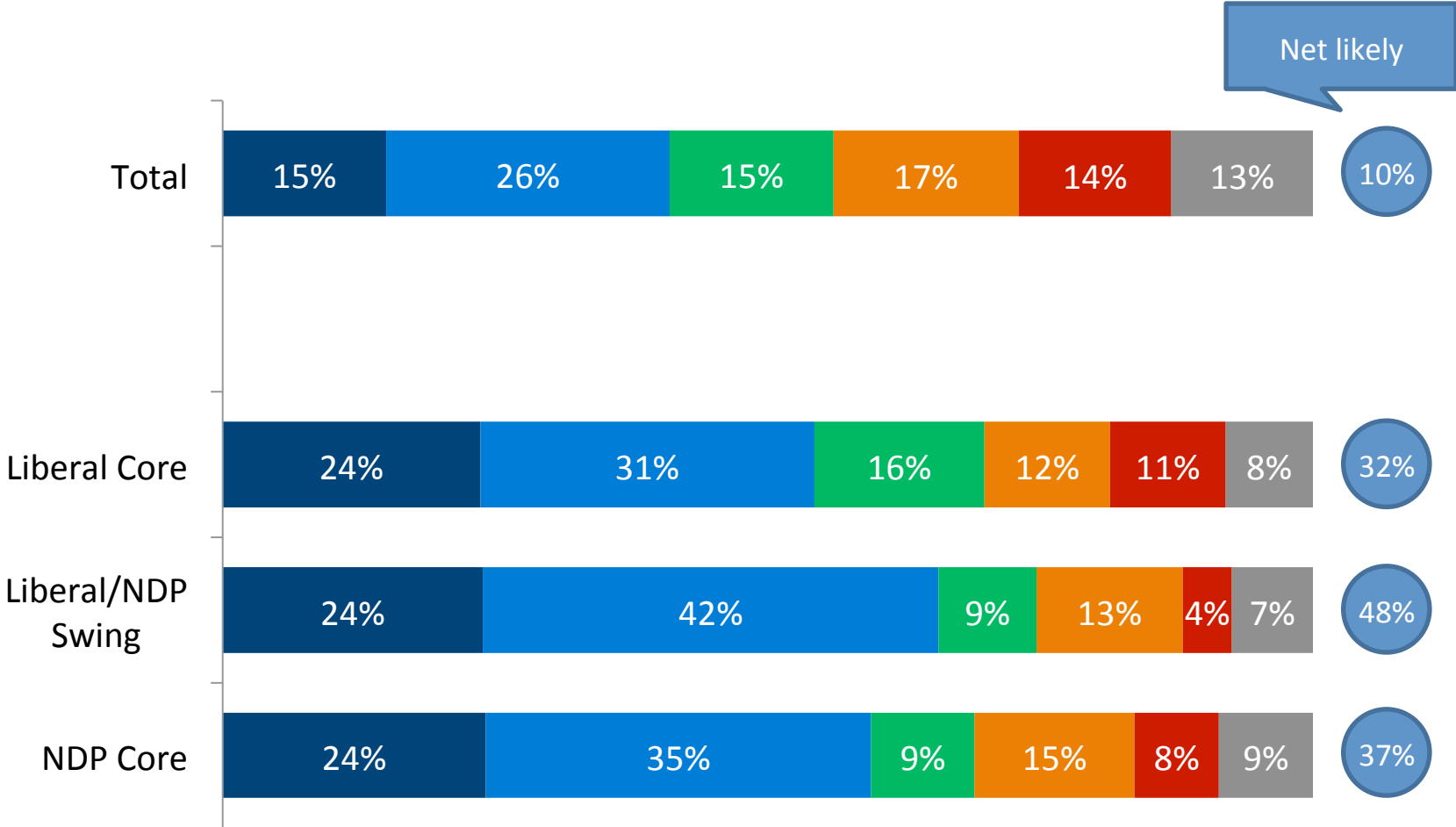


Strong support for funding restoration among all Liberal and NDP voters



Thinking about this election, would you be more or less likely to support a party that commits to restoring the foreign aid funding that was cut within the next four years?

[asked of all respondents, n=1,000]



■ Much more likely ■ Somewhat more likely ■ No Impact ■ Somewhat less likely ■ Much less likely ■ Don't know



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